

Total Population, 2008	2,555,168
Total Households, 2008	993,958
Median Age, 2008	36.8

### EDUCATIONAL ATTAINMENT, 2008

High School	29.1%
Associate's Degree	8.0%
Some College	19.8%
Bachelor's Degree	17.9%
Graduate Degree	7.1%

### INCOME, 2008

White Collar	58%
Services	13.9%
Median Household Income	\$57,137
Per Capita Income	\$29,174

### EMPLOYMENT BY INDUSTRY, 2008

Agriculture, Mining	7,138
Construction	105,882
FIRE	107,071
Manufacturing	189,159
Public Administration	30,932
Retail Trade	134,434
Wholesale Trade	51,156
Services	471,114
Transportation/Utilities	65,432

### LABOR FORCE, 2008

Population, age 18+	1,929,152
Population 25-64	1,413,008

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The Charlotte Region is home to over 2.5 million people living in sixteen counties in two different states: 12 counties in North Carolina and 4 in South Carolina. It is strategically located in the center of the East Coast, and the importance of this Eastern time zone location cannot be overestimated. For example, within 2 hours' flight time or one days' delivery by motor freight, businesses in the Charlotte USA region can reach over 60% of the population of the United States and more than 60% of the nation's industrial base.

If you erase the boundary line between North and South Carolina, the two states together, with Charlotte at the center, consist of almost 14 million people producing an annual gross domestic product of over \$550 billion. If the Carolinas were a separate country, it would have the 17th largest economy in the world, slightly smaller than Turkey, and slightly bigger than Sweden.

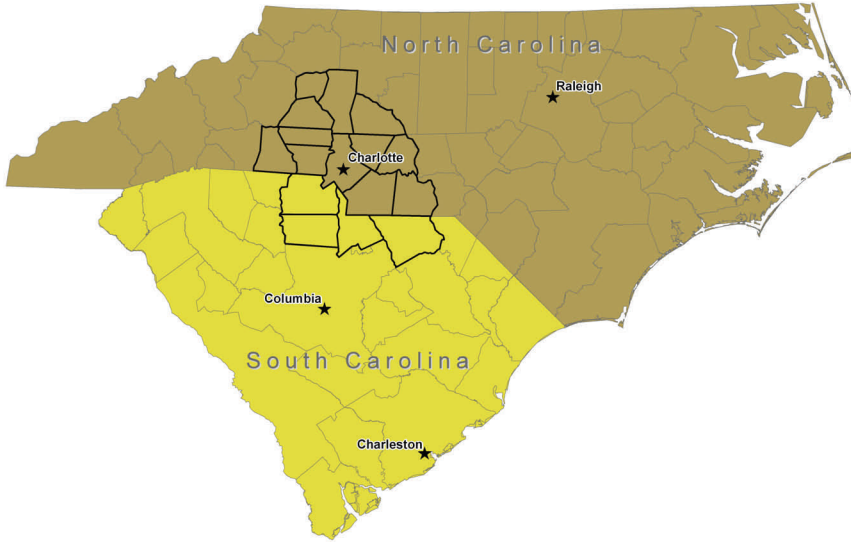


Charlotte USA is very well connected to the global economy. More than 1,800 foreign-owned companies employ more than 350,000 people in the two Carolinas, and more than one-third of these are located in the Charlotte region. There are more than 185 German-owned companies in the Charlotte region, which depends upon a major international airport for quick and convenient access to the global economy. As a result of direct flights to Frankfurt, London, Munich, and Paris the Charlotte region is at most one plane change away from any important business destination in the world.

The Charlotte region's economy draws its strength from its remarkable diversity. In recent years Charlotte USA has emerged as the 2nd largest banking and financial center in the United States, second only to New York City. Charlotte USA is also home to the world headquarters of eight Fortune 500 companies, most of which are outside the financial sector and in varied industries such as energy, retail and manufacturing. These companies include Lowe's, Nucor, Duke Energy and Sonic Automotive among others.

The Charlotte region is also determined to preserve its exceptional quality of life. In the global economy, where anything can be made and sold anywhere on the globe, businesses will increasingly locate and expand their operations in places where their employees like to live and work. With its numerous theaters, professional sports teams, and prime location 2 hours from the mountains and 3 hours from the beach, the Charlotte region is ranked the Best Place to Live in the United States.

To make a long story short, more people in the Charlotte region have better jobs, earn more money, and enjoy a higher quality of life than ever before.



**LARGEST REGIONAL EMPLOYERS**  
 CAROLINAS HEALTHCARE SYSTEM  
 WELLS FARGO/WACHOVIA CORP  
 BANK OF AMERICA  
 WAL-MART STORES INC  
 PRESBYTERIAN REGIONAL HEALTHCARE CORP  
 DELHAIZE AMERICA INC/FOOD LION LLC  
 DUKE ENERGYCORP  
 RUDDICK CORP  
 DAIMLER TRUCKS NORTH AMERICA  
 LOWE'S COS. INC

### Average Regional Weekly Wage 2008

Construction	\$834
Manufacturing	\$854
Wholesale Trade	\$1,022
Retail Trade	\$497
Transportation & Warehousing	\$840
Information	\$1,139
Finance & Insurance	\$1,357
Real Estate & Rental & Leasing	\$812
Professional & Technical Services	\$1,181
Management of Companies & Enterprises	\$1,663
Administrative & Waste Services	\$573
Educational Services	\$659
Health Care & Social Assistance	\$818
Accommodation & Food Services	\$278

### Unemployment Insurance, 2006

New Employers (per \$100)	1.2%
Deficit Employers (max rate)	6.84%
Minimum Tax Rate	0.0%
Average Tax Rate	0.4%
Taxable Base	\$17,300

### Inventory Tax

Finished Goods	none
Raw Materials	none
Goods in Process	none
Mat'l consumed in Mfg.	none

### Sales Tax, General

North Carolina	4.5%
South Carolina	6.0%

### Sales Tax, Special Provisions (NC/SC)

Electricity	1.4%/none
Natural Gas	2.83%/none
Manufacturing Fuels	1.0%/none
Manufacturing Equipment	1.0%/none
Telecommunications Service (intrastate)	7.0%

### Education

Public Schools	595
Private Schools	160
School Districts	23
Colleges & Universities	36

### Taxes, Sales & Services

Property Taxes/\$100 value	\$0.445 - \$0.894
NC Counties: Retail Sales (Mil. \$, 2007)	\$25,217.90
Number of Physicians, 2006-2007	4,674

### Climate

Annual Mean Temp.	61.4F
Annual Mean High Temp.	71.7F

### Announced Jobs & Investments

Regional Jobs announced, 2007	12,373
Regional total investment announced, 2007	\$2,114,382,000

### Accessibility

Nearest Major City	Charlotte, NC
Distance to Nearest Major City	0
Nearest Commercial Airport	Douglas International
Runway Length	10,000 ft.
Distance to Nearest Airport	0
Nearest Interstate	I-77, I-85, I-40
Distance to Nearest Interstate	0
Nearest Deepwater Port	Port of Wilmington
Distance to Nearest Deepwater Port	196 miles
Foreign Trade Zone Accessibility	Yes
Population within 50 mile radius from Charlotte city center, 2008	2,607,901

### Development Capacity

Wastewater Treatment Capacity Available	Yes
Natural Gas Available	Yes